



ENVIRONMENTAL POLICY

RESPONSIBLE AREA
CEO's Department

POLICY

AUGUST 2017
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OBJECTIVE

To promote environmentally responsible lifestyles in everything we do, internally in our company as well as externally.

SCOPE

This policy applies to the operations of Caracol Televisión S.A and to everyone that belongs to our value chain.

GUIDELINES

We are engaged with environmental protection, and thus go beyond the law and the basic standards, we are oriented in best practices, promote green logistics and processes in our productions, and encourage an environmental culture.

Internally we are focused on the efficient use of resources and materials, the management of the CO2 emissions waste control, and the promotion of an environmental culture with our employees and their families.

We extend our commitment to our value chain, specially our suppliers with whom we seek to work as one to reach innovative and environmentally responsible solutions.

For audiences, we include environmentally responsible messages in our content and promote multiple initiatives nationwide.

IMPLEMENTATION

In accordance with our business strategy our goals are related with the impact of the company, with the global standards and trends, and with the expectation of our stakeholders.

This policy is managed by a multidisciplinary team, with members of different areas of the Company.



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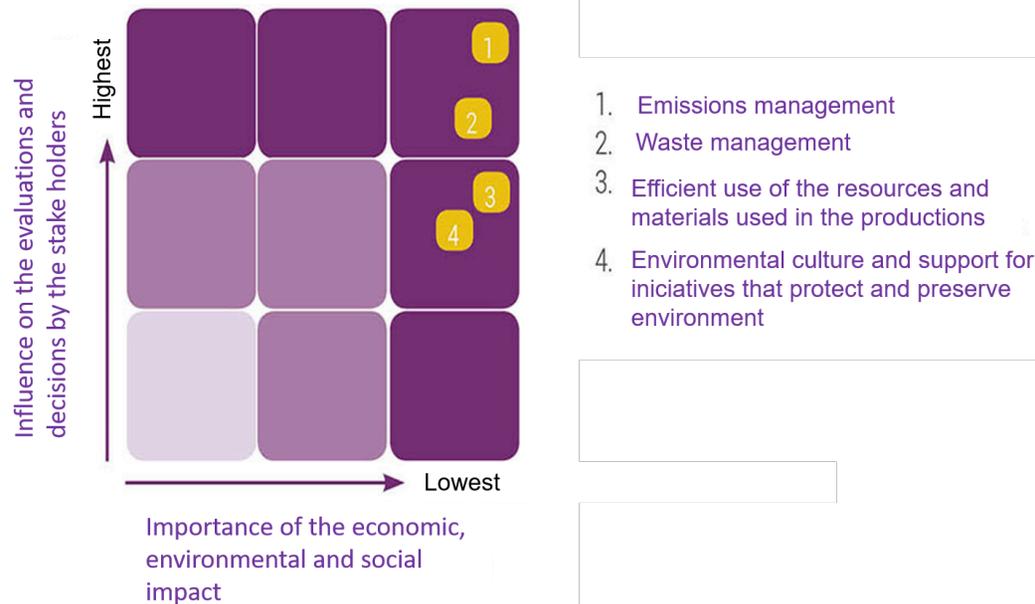
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KEY ISSUES THAT GUIDE OUR ENVIRONMENTAL MANAGEMENT

The key issues that we have identified include the environmental impact of our operations, as the commitments we have made from our business with our internal and external stakeholders and are aligned with global standards and trends.





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1. Emissions management

As a commitment to the environment, we are developing an annual measurement of CO2 emissions which will help determine and evaluate the effect of our activities on the climate change, and will serve as the pillar to the creation of corrective action plans focused on the reduction of the said emissions.

2. Waste management

Our activities related to the production of TV and Radio content, and the high traffic of personnel produce certain amount of waste. We are ruled by the basic principles of recycling and reusing whenever it is possible, implementing classification of ordinary waste, electronic equipment, dangerous waste and assuring their proper disposal.

3. Efficient use of resources and materials used in the productions

As a general principle, we assure the proper use of materials and resources used in the productions that are recorded in our studios and the external locations, we monitor basic consumption in these, we reuse, and share certain materials between the sets.

We work to use technology that helps to reduce the water and energy consumption.

4. Environmental culture and support of initiatives committed to protect and preserve the environment

We encourage an environmental culture within our employees and their families, through campaigns that promote the good use of natural resources and issues as sustainable mobility.

Through our shows, and with alliances with environmental organizations we promote responsible lifestyles through different campaigns.

In addition, we recognize local initiatives with our annual Award for the Protection of the Environmental (Premio Caracol a la Protección del Medio Ambiente).